Aliza Pearl Kennerly

Writer, editor, content creator, performer, game designer AlizaPearl.com Los Angeles, CA

Professional Summary

- Versatile writer, editor, and content creator across games, digital media, streaming, film, and television.
- Forward-thinking, enthusiastic, and collaborative, with the ability to both lead and work independently.
- Attentive to detail; passionate about clear and compelling use of language through writing.
- Passion for game/narrative design, genre storytelling, lore, and world-building, particularly in sci-fi and fantasy.
- Member of Science Fiction and Fantasy Writers of America (SWFA); attended Space Economy Camp for Writers

Skills

- Storytelling, writing, proofreading, and editing; strong foundation in story structure, character, and dialogue
- Collaboration; Setting and meeting deadlines; Excellent verbal and written communication
- Leading, guiding, managing, reviewing, and editing other writers on a team
- Narrative game design, branching narrative, dialogue, barks, variables, and counters
- Equally comfortable with Windows and Mac OS; Microsoft Office; Google Drive; Adobe Creative Cloud; Twine
- Fluent in English and Spanish; Basic Mandarin Chinese

Relevant Experience

LLM/AI Chatbot Advanced Generalist (Trainer)

Outlier Remote March 2024 - Current

- o Train generative AI models through prompt and response rating and ranking (RLHF)
- o Provide feedback, critique, edit, and/or rewrite responses generated by Al models and human writers
- o Adhere to established guidelines and standards for creating high-quality Al training data

Creative/Narrative Director at Vesper

Remote

May 2023 - December 2023

- Guided, managed, edited, and mentored 7 other writers for their original game scripts using custom syntax
- Contributed to narrative design and core game design within game creation platform development
- Helped advise Unity tech team in building features that support creators' ability to tell engaging non-linear stories
- Wrote and delivered game scripts
- Produced and directed promotional video content

Freelance Game Writer

• Vesper (RPG video game creation platform) Remote

March 2023 - Current

- Created and pitched original multiplayer RPG fantasy video game concept for new video game creation platform, which was chosen from among other game pitches as first closed beta
- o Created 4 player characters (PCs), location descriptions, system of magic, storyline, NPCs, and puzzles
- Write and deliver game scripts; First episode of my original IP game "Chromagy" will ship in 2024

Norse Foundry

Remote

February - April 2024

- Contributing writer for fantasy setting
- StoryLoom (visual novel creation platform) Remote

Contributing writer for StoryLoom closed and open betas

Sept 2022 - Dec 2023

- Design, write, and build original interactive narrative fiction using a proprietary story-building web app
- o Create alternate paths and choices through branching dialogue, variables, and counters

Um, Actually (Dropout TV)

Remote

September 2022

- Trivia question writer for 8th season of pop culture game show
- Worked individually and on a team to source pop culture trivia, and write game show questions

Anansi's Tapestry of Lives

Remote

September 2022

- Contributing writer to a book of original NPCs for use in Dungeons and Dragons and other fantasy TTRPGs
- Created and wrote a description, bio, personality, quirk, driving goal, and monologue, and recorded voiceover for an original NPC

Creator/Director/Producer of Ripley Improv's "Slay" Los Angeles, CA

February 2021 - July 2021

- Created and directed an innovative digital monster-hunting horror-suspense improv show
- Created a lore document, show bible, and in-world monster hunting agency documents and graphics
- Developed gamified theatrical tools to help facilitate storytelling (i.e. a format/structure for building the monster through improv, and visual/design signals for actors to start, wrap up, and pause their monologues)
- Led design development with technical designers and visual, graphic, and performing artists to execute vision

Secured sponsorships, and produced the first revenue-yielding show for the company

Professional Game / Dungeon Master

Los Angeles, CA

August 2018 - Current

- Write campaign story arcs and encounters, and create compelling, exciting challenges for players to experience
- Create and embody each NPC and antagonist with a unique biography, objective, personality, voice, and skill set
- Knowledgeable of game rules in various TTRPG (Tabletop roleplaying game) systems: Star Trek Adventures, Dune, Dungeons and Dragons 5e, Coyote & Crow, Marvel, Call of Cthulhu, Buffy the Vampire Slayer, and more
- Administer game rules within the context of gameplay and driving the narrative
- Organize short- and long-term game campaigns (private, streaming, D&D in a Castle, D20 Cruise); assist players
 with character creation, collaborate with players on their characters' story arcs; gauge players' comfort levels for
 certain gameplay topics; Commitment to player safety and enjoyment of the game

Content Producer at Streampunks, LLC

Los Angeles, CA

February 2020 - Current

- Work with co-producers to hire talent, plan campaigns, and ensure consistency in quality of productions
- Maintain excellent communication with Patrons and supporters; tap into what the community responds to
- Work with fellow producers on campaign development for content that resonates with TTRPG audiences
- Supervise and provide support for social media managers, admin, talent, and content creators

Writer at Legendary Digital Networks

Los Angeles, CA

May 2017 - April 2019

- Wrote daily Nerdist News scripts on topics including comic books, superhero movies, sci-fi, fantasy, and animation, incorporating comedy and analysis, and providing consistent quality writing day-to-day
- Worked on a team to first brainstorm script ideas, then independently churn out a script in under 2 hours
- Collaborated on screenwriting for sketch comedy content and branded videos
- Wrote ad copy according to proposal specs for various video game companies and other clients

Co-Director/Producer, Improv Performer

The Improvised Generation/Impro Studio

Los Angeles, CA

September 2015 - 2020

- Improvised, directed, and produced hour-long live shows in the style of Star Trek: The Next Generation
- Leadership in directing the ensemble, booking special event performances, and networking

Writer on Unaired Bossip sketch comedy pilot

Los Angeles, CA

2014

- Brainstormed sketch comedy ideas within a writers' room
- Wrote comedy sketches inspired by Bossip, collaboratively and individually
- Edited and delivered my own and other writers' comedy sketch scripts in Final Draft to lead writer

Co-Founder / Co-Writer at Age 13 Productions

Los Angeles, CA

2010-2012

- Wrote, produced, and shot sketch comedy scripts for our YouTube channel
- Co-wrote one hour drama pilot "Whitehall", which won "Best Teleplay" at the 2011 BET Urbanworld Film Festival
- Co-wrote and co-produced a "get out the vote" sketch that won the 2012 "My Vote, Our Future" video contest

Freelance Grant Writer / Development Consultant

Los Angeles, CA/Remote

February 2008 - April 2017

- Wrote clear, effective proposals; prepared and submitted grant packages for nonprofits, artists, and filmmakers
- Interpreted complex federal and state grant proposal applications and requirements, to produce grant-winning proposals. Clients included AIDS Healthcare Foundation; Education Through Music-LA; R.I.S.E. student mentorship program (Bahamas); Surf Coast Energy Group (Australia); The Office Pile; and many more
- Consulted nonprofits, artists, and filmmakers on strategic development, funding opportunities, and advancement
- Secured sponsorships; provided event support

Education

Princeton University

Bachelor of Arts, Major in Comparative Literature (Spanish and Mandarin Chinese)

Minors: Theater and Dance; East-Asian Studies

Also, currently: [Coursera] Computer Science: Programming with a Purpose (Java)

Upright Citizens Brigade (UCB) - Los Angeles

Improv 101 - 401, Sketch 101

Musical Improv (Tara Copeland)

Mainstage performer

Impro Theatre

Studied and performed in several narrative improv genres, including Jane Austen, Twilight Zone, Film Noir, Shakespeare, Buddy Cop, Quirky English Comedy, and RomCom.

The University of British Columbia - UBCx

Certificate in Video Game Writing Essentials